

Corporate Firm Sponsorship Levels and Benefits

Fifth Annual General Counsel Institute

New York, New York

November 5 – 6, 2009

Premier – \$12,500 [THIS OPPORTUNITY HAS BEEN FILLED]

- Sole sponsor at this level
- Signage and podium recognition as sponsor of cocktail party on November 5
- Four (4) complimentary passes to all sessions, breakfasts, lunches, and receptions for use by your company's in-house lawyers.
- Your company's identification as a premier supporter of this national event for in-house counsel, including your company's logo on paid publicity for the event, and prominent recognition in brochures and program
- Opportunity to distribute marketing materials and/or promotional items to attendees
- Special \$100 sponsor discount for additional in-house lawyer attendees

Rainmaker/Meal Sponsor - \$10,000

- Sponsorship signage at the sponsored lunch or the sponsored breakfast and morning break
- Podium recognition of your sponsorship
- Four (4) complimentary passes to all sessions, breakfasts, lunches, and receptions for use by your company's in-house lawyers
- Your company's identification as a supporter of this national event for in-house counsel, including your company's logo on paid publicity for the event, and prominent recognition in brochures and program
- Opportunity to distribute marketing materials and/or promotional items in our goody bags to attendees
- Special \$100 sponsor discount for additional in-house lawyer attendees

Rainmaker/Speaker - \$10,000

- Possible speaking opportunity based on availability
- Signage and podium recognition of your sponsorship
- Four (4) complimentary passes to all sessions, breakfasts, lunches, and receptions for use by your company's in-house lawyers

- Your company's identification as a supporter of this national event for in-house counsel, including your company's logo on paid publicity for the event, and prominent recognition in brochures and program
- Opportunity to distribute marketing materials and/or promotional items in our goody bags to attendees
- Special \$100 sponsor discount for additional in-house lawyer attendees

Senior Partner - \$7,500

- Three (3) complimentary passes to all sessions, breakfasts, lunches, and receptions for use by your company's in-house lawyers
- Opportunity to display signage during the event
- Your company's identification as a supporter of this national event for in-house counsel, including your company's name on paid publicity for the event and prominent recognition in brochures and program
- Opportunity to distribute marketing materials and/or promotional items in our goody bags to attendees
- Special \$100 sponsor discount for additional in-house lawyer attendees

Partner - \$5,000

- Your company's name on all paid publicity, and recognition in brochures and program
- Two (2) complimentary passes for use by your company's in-house lawyers to all sessions, meals and reception
- Opportunity to distribute marketing materials and/or promotional items in our goody bags to attendees
- Special \$100 sponsor discount for additional in-house lawyer attendees

Of-Counsel - \$2,500

- Your company's name on paid publicity, and recognition in brochures and program
- One (1) complimentary pass for use by one of your company's in-house lawyers to all sessions, meals and reception
- Opportunity to distribute marketing materials and/or promotional items in our goody bags to attendees
- Special \$100 sponsor discount for additional in-house lawyer attendees