



**SAVE THE DATE**

*March 24, 2010*

*3rd Annual*

**P.L. WILL**  
*Platinum Gala*

WOMEN'S INITIATIVE AND LEADERS IN THE LAW

**NEW JERSEY WOMEN LAWYERS ASSOCIATION**

Honoring Women  
from the Judicial, Public, Corporate,  
and Private Law Firm Sectors

**The Palace at Somerset Park**

Somerset, New Jersey



253 Main Street . Suite 108 . Matawan, NJ 07747 . 973 820 1171 . [mraugh@njwla.org](mailto:mraugh@njwla.org)

[www.njwla.org](http://www.njwla.org)





3rd Annual  
**WILL**  
*Platinum Gala*  
WOMEN'S INITIATIVE AND LEADERS IN THE LAW

The NJWLA's Women's Initiative and Leaders in Law (WILL) Platinum Award is bestowed upon individuals for their exceptional achievements, the development of the legal profession, their sustained contributions to gender equity challenges and other issues unique to women in the legal profession.

*Honorees*

**JUDICIAL SECTOR**

Honorable Helen E. Hoens  
*Supreme Court of New Jersey*

Honorable Rosemary Gambardella  
*United States Bankruptcy Court, District of New Jersey*

**PUBLIC SECTOR**

Susan Bass Levin  
*Port Authority of New York & New Jersey*

**CORPORATE SECTOR**

Katherine Hatton  
*Robert Wood Johnson Foundation*

**LAW FIRM SECTOR**

Holly English  
*Post, Polak, Goodsell, MacNeill & Strauchler, P.A.*

**TRAILBLAZER AWARD**

Paula A. Franzese  
*Seton Hall University School of Law*

**Keynote Speaker**

Paula A. Franzese  
*Seton Hall University School of Law*



**Dedicated to the Advancement of Women in the Legal Profession**

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## NJWLA 2010 Platinum Gala Table Packages

### *Honoring Women from the Judicial, Public, Corporate and Private Law Firm Sectors*

The New Jersey Women Lawyers Association (NJWLA) will be honoring accomplished women from the judicial, public, corporate, and private law firm sectors with their esteemed WOMEN'S INITIATIVE & LEADERS IN LAW (WILL) PLATINUM AWARD, at the NJWLA 2010 PLATINUM GALA. The NJWLA's WILL PLATINUM AWARD is bestowed upon individuals for their exceptional achievements, the development of the legal profession, their sustained contributions to gender equity challenges and other issues to women in the legal profession. The 2010 PLATINUM GALA will be held on Wednesday, March 24, 2010 at The Palace, Somerset, New Jersey.

#### **The Following Table Packages are Available for the 2010 Platinum Gala:**

##### **PLATINUM LEVEL TABLE - \$7,500** (\$6,500 if paid before December 31, 2009)

###### *Benefits and Recognition:*

- Full Gala table for ten (10) representatives
- Full-page advertisement in the NJWLA 2010 Platinum Gala program
- Recognition during the event as a Platinum Gala Partner
- Signage with corporate logo displayed prominently at the Gala
- Recognition in all advertising

##### **GOLD LEVEL TABLE - \$5,000** (\$4,500 if paid before December 31, 2009)

###### *Benefits and Recognition:*

- Full Gala table for ten (10) representatives
- Half-page advertisement in the NJWLA 2010 Platinum Gala program
- Recognition in all advertising

##### **SILVER LEVEL TABLE - \$3,500** (\$3,000 if paid before December 31, 2009)

###### *Benefits and Recognition:*

- Full Gala table for ten (10) representatives
- Quarter-page advertisement in the NJWLA 2010 Platinum Gala program
- Recognition in all advertising

##### **INDIVIDUAL TABLE TICKETS - \$300** (\$200 if paid before December 31, 2009)

##### **INDIVIDUAL TICKET - \$150**

*Government employees and solo practitioners*



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## Advertising / Table Packages Available for the

### 3rd Annual Platinum Gala WOMEN'S INITIATIVE AND LEADERS IN THE LAW

#### **BACK COVER AD / TABLE PACKAGE - \$4,000**

- Full-page Back Cover advertisement in the NJWLA 2010 Platinum Gala program
- Gala table tickets for five (5) representatives

#### **INSIDE FRONT COVER OR INSIDE BACK COVER AD / TABLE PACKAGE - \$3,500**

- Full-page Inside Front Cover OR Inside Back Cover advertisement in the NJWLA 2010 Platinum Gala program
- Gala table tickets for four (4) representatives

#### **2010 ADVERTISING RATES**

Full Page	\$3,000
Half Page	\$2,500
Quarter Page	\$1,000

#### **AD DIMENSIONS**

Full Page	7" w	x	9.25" h	(non-bleed)
Half Page	7" w	x	4.5" h	(non-bleed)
Quarter Page	3.25" w	x	4.5" h	(non-bleed)

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