



Business and  
Professional  
Women's  
Foundation



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## **Walmart Foundation Awards \$400,000 to BPW Foundation for Green Initiatives Project Connects Women with Green Jobs Training Opportunities**

**Washington, DC** – Business and Professional Women's (BPW) Foundation and the Walmart Foundation announced a partnership today to launch the "Moving from Red to Green: Working Women in the Green Economy" initiative, connecting women to the emerging green economy by providing green job training. With generous support from the Walmart Foundation, BPW Foundation will establish a pilot program and award \$60,000 grants to four organizations to expand their capacity to train women for green jobs.

"Women are underrepresented in "green" and "greener" sector jobs and we are focusing our efforts to make sure women are trained, recruited and retained for the sustainable jobs of the future," said BPW Foundation Chair, Roslyn Ridgeway. "Green jobs often pay more, so supporting women's entry into this sector will improve women's wages and improve the lives of families and communities."

"Wal-Mart is focused on environmental sustainability at every level, said Walmart Foundation president Margaret McKenna. "The Walmart Foundation is proud to partner with BPW Foundation and others who share our commitment to protecting the environment for generations."

BPW Foundation CEO Deborah L. Frett expressed appreciation that the Walmart Foundation understands the importance of including and readying women for the green job market. "The Walmart Foundation is helping to increase the number of women in better-paying careers and non-traditional fields," said Frett. "We are looking to re-define the workplace with our Successful Workplaces Movement and partnerships with employers assist us with that vision."

The goals of the initiative are:

- o To improve the lives and careers of working women;
- o To provide opportunities for employers by increasing diversity in the workplace and providing them with a larger trained workforce pool; and
- o To build capacity for training providers.

For more information about the "Moving from Red to Green: Working Women in the Green Economy" initiative and the Successful Workplaces Movement, visit the BPW Foundation website at [www.BPWFoundation.org](http://www.BPWFoundation.org).

### ***About Business and Professional Women's Foundation***

*Business and Professional Women's Foundation is creating successful workplaces by focusing on issues that impact women, families and employers. Successful Workplaces are those that embrace and practice diversity, equity and work life balance.*

*BPW Foundation supports workforce development programs and workplace policies that recognize the diverse needs of working women, communities and businesses. BPW Foundation is a 501 (c) (3) research and education organization.*

**About Philanthropy at Wal-Mart Stores, Inc.**

*Wal-Mart Stores, Inc. (NYSE: WMT) and the Walmart Foundation are proud to support the charitable causes that are important to customers and associates in their own neighborhoods. Through its philanthropic programs and partnerships, the Walmart Foundation funds initiatives focused on creating opportunities in education, workforce development, economic opportunity, environmental sustainability, and health and wellness. From February 1, 2008 through January 31, 2009, Walmart – and its domestic and international foundations – gave more than \$423 million in cash and in-kind gifts globally. To learn more, visit [www.walmartfoundation.org](http://www.walmartfoundation.org).*

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*Ed. Note: Wal-Mart Stores, Inc. is the legal trade name of the corporation. The name "Walmart," expressed as one word and without punctuation, is a trademark of the company and is used analogously to describe the company and its stores. Use the trade name when it is necessary to identify the legal entity, such as when reporting financial results, litigation or corporate governance*